

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 Greenville, NC 27834 **ENCT** 3221 South Evans Street

And:

815 Slaters Lane Alexandria, VA 22314

American Media & Advocacy Group

CONTRACT

10/18/16 - 10/24/16 North Carolina Product Advertiser Contract Dates 7985 Estimate # Contract / Revision 953179 Original Date / Revision 25319695 Alt Order#

POL/Donald Trump for President (R) ENCT Property EOM/EOC Billing Cycle Broadcast Billing Calendar Katz Washington Account Executive 10/12/16 / 10/19/16 Cash Katz/Washingto Sales Office Cash/Trade

IN16043/SP10305	Agency Ref	9914860	Agy Code			Adults 18+	Demographic	Special Handling
0305	Advertiser Ref	521	Advertiser Code					<u>Dail</u>
	<u>Ref</u>	966	Product 1/2	5.30	Total Ratings			

				Rating 0.00	<u>Rate</u> \$25.00	Spots/Week	Weekdays	End Date 10/24/16	Start Date Week: 10/18/16
\$25.00	_	MN	:30		0p 10p-1030p	ide News @ 10	16 9 On Your S	/16 10/24/:	N 5 ENCT 10/18/16 10/24/16 9 On Your Side News @ 10p 10p-1030p
				Rating 0.00	<u>Rate</u> \$25.00	Spots/Week	Weekdays	Start Date End Date 10/18/16 10/24/16	Start Date Week: 10/18/16
\$25.00	_	MN	:30		ეხ 10 p -1030p	ide News @ 10	16 9 On Your S	/16 10/24/1	N 4 ENCT 10/18/16 10/24/16 9 On Your Side News @ 10p 10p-1030p
				0.80	\$85.00	5	MTWTF	10/24/16	Week: 10/18/16
\$425.00	Сī	ŇM	:30	0 2 2 3 3 3	1030p-11p	Coats AMook	16 Seinfeld	/16 10/24/1	3 ENCT 10/18/16 10/24/16 Seinfeld
				Rating 0.60	<u>Rate</u> \$20.00	Spots/Week	Weekdays	End Date 10/24/16	Start Date Week: 10/18/16
\$20.00	_	MN	:30		1030p-11p		16 Sa Seinfeld	/16 10/22/1	2 ENCT 10/22/16 10/22/16 Sa Seinfeld
				<u>Rating</u> 0.70	\$20.00	Spots/Week 1	Weekdays	End Date 10/24/16	Start Date End Date Week: 10/18/16 10/24/16
\$20.00	1	MN	:30) :	1030p-11p		ENCT 10/23/16 10/23/16 Su Seinfeld	/16 10/23/1	1 ENCT 10/23
Amount	Spots	Rate Rtn Type Spots	Length Week	Days	Time		ate Description	Date End D	*Line Ch Start Date End Date Description
			Spots/		Start/End				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WNCT O KINDON NASHINYS

3221 S. Evans St. Greenville. NC 27834 252-355-8500

WNC Tacom Greenville, NC 27834 (252) 355-8542 **ENCT** 3221 South Evans Street

Contract Dates 10/18/16 - 10/24/16 North Carolina Contract / Revision roduct 953179 7985 Estimate # 25319695 Alt Order #

*Line Ch Start Date End Date Description End Date Weekdays ime Start/End Rate Days Length Week Spots/ Rate Rtn Type Spots 9 Amount \$515.00

POL/Donald Trump for Pr

Advertiser

Original Date / Revision 10/12/16 / 10/19/16

Totals

Totals 09/26/16 -10/24/16 Time Period # of Spots ဖ ဖ Gross Amount \$515.00 \$515.00 Agency Comm. (\$77.25)(\$77.25)Net Amount \$437.75 \$437.75

Signature:
Date:

(* Line Transactions: N = New, E = Edited, D = Deleted)

Nowithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



125 West 55th St New York, NY 10019

Comments: Separation: 30

Sa-Su REV+ 4 10p-10:30p # Day/Time

\$25.00

TOTALS: 1

Rate Rating

Len 10/18 10/19 10/20 10/21 10/22 10/23 10/24

DP

Program

Contract # 25319695 Agency: AMER MEDIA & ADVOCACY GROUP CPE: 521/966/7985 815 SLATERS LANE ALEXANDRIA, VA 22314 Changes as of: 10/19/2016 at 12:55 PM

Advertiser: TRUMP, DONALD Flight: 10/18/16 - 10/24/16

Product: North Carolina

Primary Demo: Adults 18+

Office: WASHINGTON

Station: ENCT Market: Greenville/New Bern/Wash

Version: Highlighting Revision 1

Total \$: \$515.00 Total Spots: 9

Total CPP: \$97.17 Total GRP: 5.3

Con Type: POLITICAL/VOTE

Salesperson: JACOB ROTH 212-373-8175 Buyer: MediaAssistant, AMAG

Agency Order #: 5432277

Assistant: JACOB ROTH 212-373-8175

Separation: Traffic #: 953179

10/18 - 10/24 Total

Spots

CPP

GRP

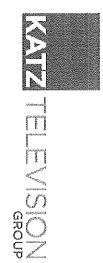
Total

\$515.00 \$97.17 \$50.00

\$0.00

5.3

word so my solder



Contract # 25319695 Agency: AMER MEDIA & ADVOCACY GROUP CPE: 521/966/7985

ALEXANDRIA, VA 22314

815 SLATERS LANE

Agency Order #: 5432277 Advertiser: TRUMP, DONALD Product: North Carolina

Flight: 10/18/16 - 10/24/16

Changes as of: 10/19/2016 at 12:55 PM

Primary Demo: Adults 18+

Con Type: POLITICAL/VOTE

Version: Highlighting Revision 1 Market: Greenville/New Bern/Wash Station: ENCT

Total Spots:

ဖ

Total \$: \$515.00

Office: WASHINGTON

Total GRP: 5.3 Total CPP: \$97.17

Separation: Traffic #: 953179

Assistant: JACOB ROTH 212-373-8175

Salesperson: JACOB ROTH 212-373-8175 Buyer: MediaAssistant, AMAG

Order Level Comments

Special Instructions

125 West 55th St New York, NY 10019

Date/Time

10/06/16 3:56 PM 10/19/16 12:55 PM

System JACOB ROTH Added by

Notice Received. Separation: 30 Comment

09/27/16 6:28 PM JACOB ROTH Separation: 30

	Competitive Information
Market Budget: \$51,500	\$51,500
ENCT Share: 1%	1%
Comment:	
WCTI: 11%	11%
WFXI: 25%	25%
WITN: 36%	36%
WNCT: 27%	27%

Day/Time Total % Distrib 100% 100% Daypart Summary Spots ဖ ဖ \$515.00 \$515.00 Dollars \$97.17 \$97.17 CPP GR.P <u>წ</u> წ

2016-Oct Month Total Monthly Summary Spots ဖ ဖြ \$515.00 \$515.00 Dollars

-					Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot+ Spot-		\$ Chg Contract \$	\$ Comment
Revision	10/19/16 12:55 PM JACOB ROTH	ЈАСОВ ROTH	Revised	2		\$50.00	0	Changes: Total Spots from 7 to 9, Calculated Dollars from \$465.00 to \$515.00, Total CPP from \$87.74 to \$97.17, Competitive Market Budget from \$46.500 to \$51.500, User Entered \$ from \$0.00 to \$515.00, Total \$ from \$465.00 to \$515.00. 1 buyline added or modified.
Queued for Electronic Contracting	9/29/16 1:04 PM					\$0	\$0	
New	9/27/16 6:28 PM JACOB ROTH	JACOB ROTH	Confirmed	7		\$465.00	\$465.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.